

Understanding the detail. Getting the big picture.

Regional Leadership Program

PRYSMIAN GROUP
ACADEMY



APAC

THE PRYSMIAN GROUP ACADEMY

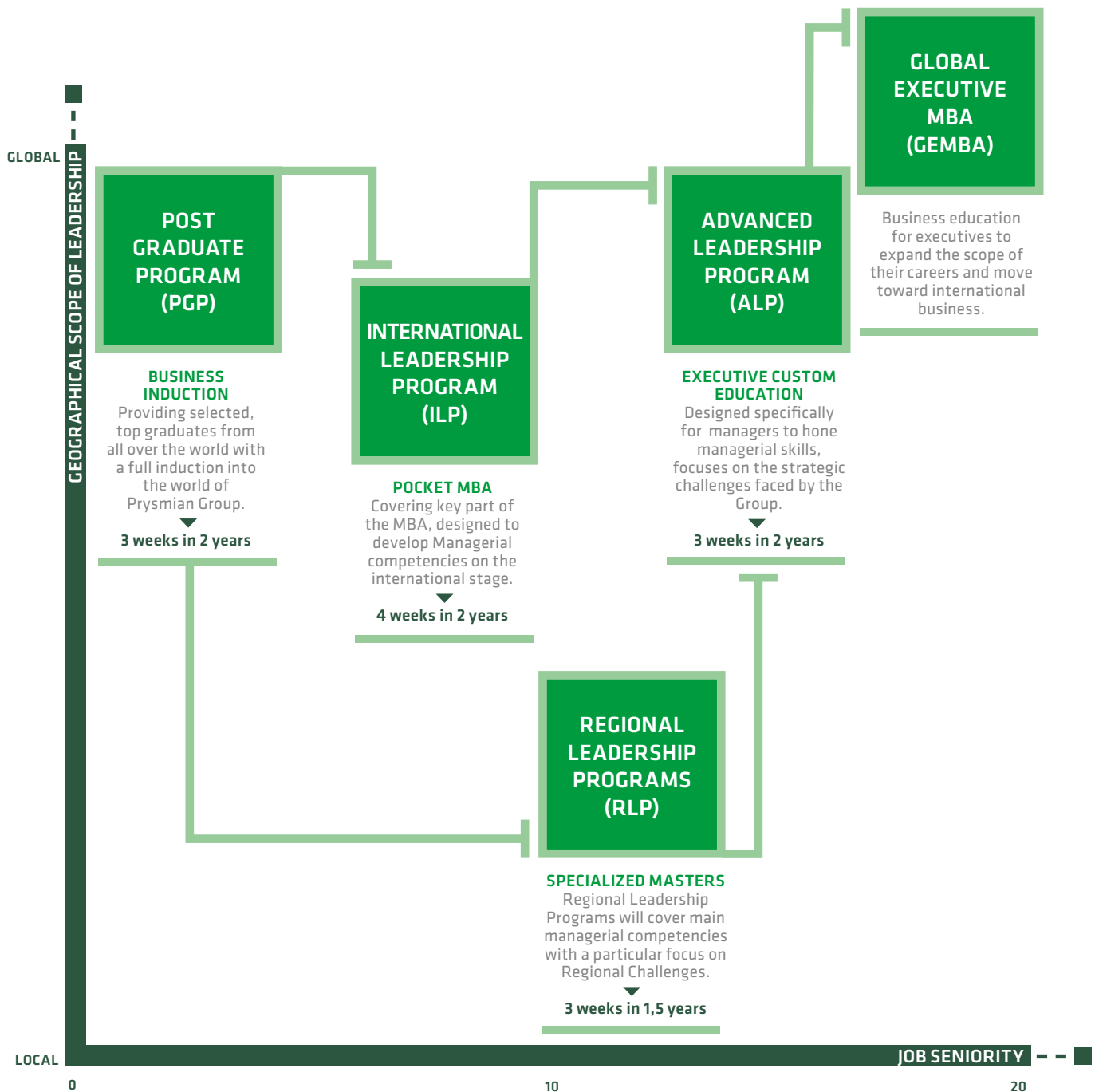
Prysmian Group Academy, the name of the Group's innovative initiative in Corporate education.

A key part of our success lies with our people, which is why it's so important for us to help them reach their potential. Our heritage is built on the spirit of continuous learning. By offering training and the ability to grow and take on new experiences every day, we're linking the future for our people as well as our business. So to strengthen the leadership skills and technical capabilities of the business – areas that have the biggest impact on our potential – we're working from within.

We've developed specialized programs, tools and initiatives that work together to create exciting opportunities for our people to expand their knowledge and grow with us. They refer to the **School of Management**, whose objective is to scout, develop and assess talented employees to build the management pipeline, and the **Professional School**, that aims at transferring, developing and consolidating know-how and technical skills.

THE REGIONAL LEADERSHIP PROGRAMS

The School of Management is becoming local. **Regional Leadership Programs** have been launched and they have the goal to reinforce and improve the Group's market position in Regions, foster local leadership competencies, fitting local business and market peculiarity, and establish a strong regional network of managers that are aligned and able to support and deploy Prysmian Group's strategy.





THE APAC REGIONAL LEADERSHIP PROGRAM

The APAC Regional Leadership Program is **coordinated by Prysmian APAC Academy together with Prysmian Group Academy** in partnership with SDA Bocconi School of Management, Singapore Management University (SMU) and Fudan University. The key characteristics of this Program are the APAC Prysmian Case, the contents that are discussed with participants and the Faculty that is involved.

PRYSMIAN APAC CASE

SDA Bocconi and SMU are co-Authors of the Prysmian APAC Business Case. 20 Top Managers and Managers from ASEAN, China, Australia and New Zealand were interviewed and they gave their perspective about the key managerial issues for our people in APAC. The Prysmian APAC Case is widely discussed in Class and it supports the development of contents.

THE CONTENTS

The APAC Regional Leadership Program consists in **3 weeks training spread over 1 year and 6 months** and it involves top Professors and Prysmian Managers.



OUR PARTNERS

SDA Bocconi School of Management

SDA Bocconi – the School of Management of Università Bocconi has been creating and sharing knowledge since 1971. Over the years, the School's commitment to research and education has enabled it to contribute significantly to the development of many industries, both in Italy and abroad. SDA Bocconi has risen, in the Financial Times Ranking of Custom Programs, to 7th place in Europe and 11th worldwide. SDA Bocconi is one of only 55 business schools globally to hold the "triple crown" accreditation, awarded by three of the world's most prestigious school accreditation associations: AACSB, EQUIS and AMBA. Only 5% of business schools worldwide have earned AACSB accreditation, testimony to the outstanding quality of SDA Bocconi's academic offering.



CEB, the leading member-based advisory company, gives senior leaders and their teams insight into how successful organisations operate, equipping them with actionable solutions that can transform operations. CEB Integrated Talent Management Services address an increasing concern among leaders about how to manage and leverage talent to achieve business goals. Their insights and offerings consider the entire employee life cycle, helping executives improve business performance by realising the value and potential of their people. CEB's other offerings include Learning & Development and Workforce Surveys & Analytics. After working with CEB, their clients often report better employee performance, increased sales and improved staff retention.



A premier university in Asia, the **Singapore Management University (SMU)** is internationally recognised for its world-class research and distinguished teaching. Established in 2000, SMU's mission is to generate leading-edge research with global impact and produce broad-based, creative and entrepreneurial leaders for the knowledge-based economy. Home to around 8,800 undergraduate and postgraduate students, SMU comprises six schools: School of Accountancy, Lee Kong Chian School of Business (LKCSB), School of Economics, School of Information Systems, School of Law, and School of Social Sciences. It is one of the youngest universities to earn both the AACSB and EQUIS accreditations. SMU's city campus is a state-of-the-art facility, fostering strategic linkages with business, government and the wider community. www.smu.edu.sg
In 2015, the LKCSB became the first school to feature in both the Pre-experience and Post-experience rankings in the Financial Times (FT) Global Masters in Finance Ranking.



FDSM - School of Management, Fudan University, has been creating and sharing knowledge since 1985. Over the years, the School's commitment to research and education has enabled it to contribute a lot to many industries, both at home and abroad. The School has obtained a total of 292 research projects and its faculty has published a total of 1,991 articles in international and domestic journals and 293 in academic conferences both at home and abroad. The School obtained the prestigious AACSB and EQUIS accreditations in 2009 and 2010 respectively at the record-breaking pace became the first university affiliated business school in Mainland China with the EQUIS Accreditation for a period of 5 years in 2012. In 2013, the School became the first business school in Mainland China with 4 top 100 EMBA programs ranked by Financial Times. And its IMBA Program was ranked No. 83 by Financial Times in 2014.

For more info visit our dedicated Academy intranet or contact us at academy@prysmiangroup.com



Front cover picture:
Prysmian Group's cable solutions have been used in the Marina Bay Sands in Singapore, the most expensive and luxurious casino resort ever built and one of the most challenging construction projects in the world.